

## Kevin McCarthy Bio (For promoting the event)

Kevin McCarthy is the **Best-Selling Author** of... *BlindSpots – Why Good People Make Bad Choices*. He is also a full-time keynote speaker, trainer and coach with Making Better Happen, LLC – a Portland, Oregon-based company that “**helps busy professionals create lasting authentic change**”.

Kevin is a professional member of the **National Speakers Association** and current President for the **Oregon chapter**, where he recently won the “**Member of the Year**” award.

His national recognition as the owner of the 13<sup>th</sup> largest Century 21 real estate franchise in the USA out of more than 6000 offices in 1994 launched his professional speaking career.

While traveling throughout North America speaking to thousands of people on hundreds of stages, Kevin developed a **web-based software solution** that would position his real estate clients for **optimum success**. He eventually **sold** his tech company for a **substantial sum** during the **craziness** of the dot com era.

His next opportunity **blindsided** him with a **prison** sentence **he didn't see coming**.

Kevin works with industry leaders around the world to uncover the blind spots that affect their behavior and decision-making abilities.